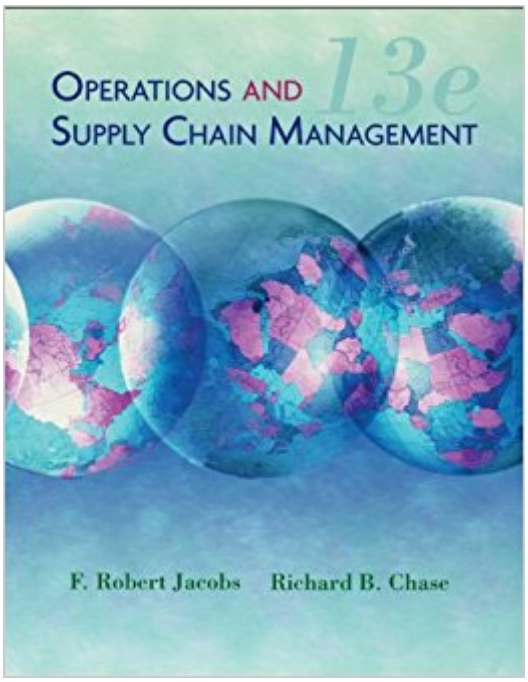
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Operations And Supply Chain Management (The Mcgraw-Hill/Irwin Series)



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Synopsis

Operations and Supply Chain Management, as the title indicates, provides increased emphasis on supply chain management in the 13th Edition. The 13th Edition continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

Book Information

Series: The Mcgraw-Hill/Irwin Series

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Customer Reviews

McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwideRichard B. Chase is Director of the Center for Operations Management Research and Education at USC. He is widely published in both books and academic journals and is considered one of the top service "gurus" in the field. He is on the Editorial Advisory Board of the Journal of Operations Management, an Advisor to Production and Operations Management journal, and a Fellow of the Decision Sciences Institute.

This text book is mandatory for my college class otherwise I would return it (refund or not). The authors must have adult ADD because they cannot seem to stay on track. The key terms are given mostly vague explanations (if any at all) and the problems are not explained to a level that allows you to solve them. I am in the supply chain management profession and found the authors

explanations general and confusing. They talk about a subject but then totally fail to explain how they differ from the next subject which uses some of the same verbiage. I was really excited to take this course but after suffering through this horrible text I am left wondering how good it could have been with a half-way deceit text book.

Even though the book had few writings and markings, overall it is in good condition and the price was matchless- only about one third the price of a brand new book. The only thing I did not like was the service of the seller- a third party called Bookbyte123. They never contacted me when the book was shipped out and so finally I HAD to contact them to find out the status of my order. The book did get to me on-time but a little more communication would have been nice.Prakriti

This is for a class...obviously the instructor picked the book. The instructor did not register the course with McGraw Hill for quizzes and testing though...however, McGraw Hill online references are still available for use, review, etc. I am pleased with the free online resources as they add value to the book and enhance your learning. The class videos are not available though as Hurricane Sandy took out the website and you now need to register and find the videos displayed in class. Delivery from was amazing and on-time as promised.

This text is really well written, with lots of great examples. I enjoyed learning from it.

Almost the entire book was outlined in pencil or blue highlighter...worst purchase ever! Couldn't return it because I was already a week into my class.

A straight-forward book that delivers the basics of supply chain management with modern real-world examples. Unfortunately, my book did not come with the CD - would have been nice to have since the CD shows you how to work with Microsoft Excel.

Book was barely held together when I got it. Spine was in awful shape

Had to buy for school (MBA). Materials/concepts seem to be easy enough (with a half way decent professor) as I never cracked open the book to actually use it.

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